

COMMERCIAL ADVERTISING ORDER

COLORADO'S HEALTH TESTING BREEDERS (All-Breed Directory)

This is an invitation for you to place an online advertisement in *Colorado's Health Testing Breeders (All-Breed Directory)*. This directory is an easy way for puppy buyers to find the caring breeders who health test parents before breeding and puppies before sale. It lists experienced hobby breeders who breed only occasionally (not several breeds) and offer written guarantees. They go the extra mile by health screening (OFA hips, elbows, hearts, CERF eye exams, DNA vWD etc.) to detect a health problem so it is not passed on to the next generation.

This is an excellent advertising opportunity as your products/services will receive good exposure directly to dog people interested in what you offer. Your advertising will be seen by dog owners, breeders and puppy buyers – exactly the consumers you are trying to reach. Published by Black Dobe LLC, it has been available online, distributed at dog shows, K-9 Health Fairs, to the general public, trainers, boarding kennels, doggie day cares, pet and grooming shops, sent to veterinarians, breed clubs, kennel clubs, and advertised in show catalogs and other publications such as *Dogs And Cats Colorado Style* magazine, *Family Pet* magazine, the *Rocky Mountain Dog Fanciers Guide*, *Petacular Pet Directory*, Buckhorn Valley KC newsletter and the *Rocky Mountain News* (classifieds). **It has also been featured in an article in 5280 magazine (April 2008).**

I hope you will support these breeders by advertising in this directory so that we can continue to educate puppy buyers that there are quality puppies available in Colorado with health testing and guarantees.

Annual ad (color available online) rates:

Full page 9" high x 6.5" wide \$100 _____
 Half page 4.25" high x 6.5" wide \$50 _____
 ¼ page or business card \$25 _____

Name: _____

Business: _____ Product: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

Please mail your ad text and check (payable to "Black Dobe LLC") to: Jeanne Cook, Black Dobe LLC, PO Box 460014, Aurora, CO 80046. Feel free to contact me at 303-548-3238 or jeannecook99@yahoo.com if you need assistance with ad preparation or have any questions. For more information, please see my website: www.legendary.ws